



FOR IMMEDIATE RELEASE

March 12, 2008

Contact: Danielle Dorsch

877-500-4466

Relocation America implements new software -- RECAP for online initiation.

This new custom business system helps their clients initiate transferees through an on-line web portal. Relocation America has been providing Relocation Management consulting services to their clients for over 25 years. Enhancing their software system allowed them to introduce a new tool to their clients to increase operational efficiency and track employee expenses during the relocation process.

"RECAP takes our consulting and management services to the next level by providing a client friendly system to assist our clients in managing their mobile workforce," said Diane Howard, VP of Relocation. "It's more than a software program, it's a total workflow and tracking process which we named 'Recapology' to encompass the total combined benefits of the RECAP platform and technology. By providing move management tracking and reports organizations can monitor move management activity for cost containment. With the help of Recapology, we are reducing costs, satisfying our clients, and underscoring our reputation as a high level relocation service provider."

About Relocation America

Relocation America is a full service relocation management company located in Southfield, Michigan dedicated to providing innovative relocation services, value-added support, and superior customer service to clients relocating families domestically and internationally. Visit www.relocationamerica.com for more information about their services or contact us at mobility@relocationamerica.com.